

LETTER FROM OUR CEO | VYVO GROUP'S INNOVATION | INTRODUCING VLIFE MAGAZINE  
| VLIFE AMBASSADORS & INFLUENCERS | FABIO GALDI'S VISION | ITALY HOLIDAY RECAP  
| TOP ITALY HOLIDAY INFLUENCERS | PRESTIGE CLUB | NEW RECOGNITION PROGRAM

## POWER TO THE PEOPLE

SEE YOU IN  
SINGAPORE  
FUTURE MAKERS!

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*Dear Future Maker,*

Thank you for being a part of the vGeneration community and for serving as living testimonials of our mission across the globe!

The world is undergoing rapid change. The way we do business, communicate, and establish new connections has evolved significantly in recent years. These transformations have inspired us to embrace a new direction and adopt the model known as SocialFi as the future of our community.

Social-Fi, which stands for Social Finance, is mainly based on the social interactions that we can have with other individuals. We firmly believe that each one of us has the power to make a positive influence in the lives of others. At vGeneration, we envision a world where cutting-edge technology can truly enhance health and wealth, offering genuine freedom and opportunity for all.

Looking back, I'm amazed at how far we've come since the trying times of 2020. Though the pandemic brought uncertainty, it also revealed our determination. And while democracy faced tests, dedicated citizens, and Future Makers like you, rose to meet the challenge. As we stand on the brink of 2024 with hope in our hearts and a clear mission to accomplish, let's work together to create a better world.

As global influencers, we have the power to shape our world for the better. Now, with renewed purpose, we move forward. Through understanding, knowledge, and collective action, we can build the just and equitable world we envision. The future is in our hands.

Together, we can achieve this vision. Together, we are Future Makers.

*Alessandro Senatore*

**Alessandro Senatore**

CEO, vGeneration

# The Vyvo Group

## Where You're Rewarded for Your Wellness Data

Magic happens when two or more industries intersect. For example, Uber, Lyft, and Grab represent the convergence of taxis and smartphones. Netflix and similar streaming services combine the old idea of video rental and the new idea of high bandwidth internet.

The Vyvo Group is focused on combining six ideas in a way that is entirely unique: personal wellness data, wearable devices, blockchain technology, artificial intelligence, Web3, and rewards. Vyvo is pioneering this multi-pronged intersection in the most revolutionary way, disrupting the status quo much like Bitcoin decentralized finance.

### Private, Secure, Anonymous Data

The foundational principle for Vyvo is that you should have control of your personal health data. With blockchain technology - specifically the Vyvo Smart Chain – we give you that control. Blockchain enables unbreakable protection of your personal wellness data, while also validating its authenticity.

### Advanced Health Tech

This protected data is captured by Helo® wearable devices, manufactured with highly capable

advanced sensors that help you monitor numerous elements of your wellness - heart rate, sleep patterns, stress, and more. With the Helo Smart App, you can easily track these biomarkers and work on making improvements.

### Data That Pays

As informative as that data is, it's also valuable. Within the Vyvo ecosystem, your daily step count and heart rate can add up to real value. Every measurement or heartbeat becomes a potential mining moment for \$VSC. This radical concept establishes a new paradigm with ownership of personal wellness data at the core, which then opens many opportunities and dimensions for total wellbeing.

Vyvo aims to cultivate a global community embracing this new approach. As you invite others to join our community, you can also earn from their actions. In this community, private health data can lead to financial benefits and a symbiotic ecosystem that benefits all. Just as Bitcoin's manifesto reshaped finance, Vyvo Group seeks to inspire a new wave of Future Makers.





# A Glimpse Into Tomorrow

## Introducing the vLife Magazine

Dear vGeneration Community,

Anticipation is a powerful emotion – it drives curiosity, fuels excitement, and carves the path for grand unveilings. As I write to you today, it's this very anticipation that envelopes our shared spirit. We stand on the threshold of a new journey, presenting to you a sneak peek, a teaser if you will, of our vLife Magazine with "Issue 0."

Teasers, by nature, hold a promise. They ignite imagination, hinting at the grandeur that's on the horizon. This inaugural glimpse aims to do just that. With every page you turn, we hope to whet your appetite, giving you a taste of the vGeneration universe, the experiences, stories, and visions that bind our community.

From the tantalizing recollections of our Italian Lifestyle Holiday to the pioneering perspectives shared by our leadership, every snippet in this teaser is but a prelude to the vast tapestry we will unravel in our full-fledged Issue 1.

Launching vLife Magazine isn't merely about chronicling events; it's about forging a bond, a dialogue between the company and the community. As the VP of Global of Marketing, my vision for this platform is to build a space of engagement, reflection, and celebration - a space where every voice counts, every story matters.

So, as you dip your toes into this preview, imagine the ocean of narratives, insights, and innovations that await in our comprehensive Issue 1. Let your anticipation build because what follows this teaser will be a symphony of shared aspirations and milestones.

A heartfelt thank you for being a part of this journey, for your patience, excitement, and unwavering faith in our vision. Together, we're scripting a narrative that's destined to inspire and connect.

Stay curious, stay excited, and most importantly, stay tuned. The best is yet to come, Future Makers!

Best wishes,

*Rina Chong*

**Rina Chong**

VP of Global Marketing  
vGeneration

# Celebrating Our All-Star



 JAPAN

**Kazuya Maruyama  
Michihiro Kataoka**  
Ambassador Influencers  
5 Star



 JAPAN

**Hirotaro Takahashi**  
Ambassador Influencer  
4 Star



 JAPAN

**Masato Fujisawa**  
Ambassador Influencer  
4 Star



 JAPAN

**Susumu Igarashi**  
Ambassador Influencer  
4 Star



 JAPAN

**Chiho Yamashita**  
Ambassador Influencer  
1 Star



 JAPAN

**Maiko Nonami**  
Ambassador Influencer  
1 Star



 JAPAN

**Mitsuru Sugiyama**  
Ambassador Influencer  
1 Star

We are honored to preview the upcoming spotlight on today's top-tier Ambassador Influencers taking positive change to new heights. Our community thrives thanks to our dedicated Members, many of whom are integral to our Future Makers Council.

This Council is more than a board; it's the heart-beat of vGeneration, blending experience with innovation. By actively involving our Members in decision-making, we ensure our strategies are both relevant and impactful. In essence, the Future Makers Council is our commitment to shared vision and collective transformation.

In our next issue, get ready to be impressed by an inside look at the passion and perseverance that bred such astounding achievement. These are the trailblazers who dared to dream big – and then put in the work to make those dreams a reality.

Read the captivating stories from our medal-winning leaders in Japan, like the legendary pioneer who catalyzed exponential team growth that accelerated our expansion.

# Ambassador Influencers



**Johny Chia  
Samanther Ng**  
Ambassador Influencers  
4 Star



**Yukiko Tamura**  
Ambassador Influencer  
2 Star



**Makiko Soejima  
Akihiro Inoue**  
Ambassador Influencers  
2 Star



**Yoshie Komami**  
Ambassador Influencer  
2 Star



**Yu Ti Lin**  
Ambassador Influencer  
1 Star



**Hung Ming Wang  
Chia Ling Chen**  
Ambassador Influencers  
1 Star



**Hoan Le**  
Ambassador Influencer  
1 Star

Be inspired by partners who prove that two visionaries are better than one when they join forces.

These uplifting profiles will reveal the secrets to success from masters of our organization. Learn how one Ambassador Influencer built a thriving community radiating the care and warmth she embodies. Discover the work ethic and values that propelled the meteoric rise of ambitious partners.

Their journeys illustrate how our organization gives ordinary people extraordinary power to realize their potential. We can't wait to share exclusive interviews on what drove each superstar to such monumental achievement. We'll also spotlight history-makers across our other thriving global markets. Stay tuned for an inside look at the passion fueling leading influencers in Vietnam, Taiwan, and beyond.

You can get a sneak peek at some outstanding honorees with photos featured here. But make sure to check out the full spotlight profiles of each leader in our upcoming Issue #1!

One thing is clear: our bright future is thanks to rockstar Influencers. Their commitment to excellence and community is the benchmark that lifts us to new heights.

**We know you'll be moved and motivated when our all-stars take the spotlight next time! Get ready to be inspired!**

# Vyvo's Bold Vision

## An Interview with Fabio



**Fabio Galdi**

President, vGeneration & CEO, VSC

### What inspired you to create Vyvo and its groundbreaking approach to health data and decentralization? What problem did you set out to solve?

The journey that led me to found Vyvo began years ago when I first recognized the lack of power individuals have over their own personal data, especially sensitive health information. I saw how large corporations were profiting massively from users' data without their informed consent. This spurred a deep desire to shift control back to people and get them paid for their data, not exploited by it.

I envisioned a company that could fundamentally change this imbalance. One that leveraged cutting-edge technology paired with an unyielding commitment to user privacy, benefit, and decentralized management. Vyvo emerged as my answer - a comprehensive platform where individuals fully own

their personal data and can earn income from it if they choose. Vyvo's innovations like mining health insights from wearables offered a groundbreaking model. For the first time, data worked for the user, not big tech. This has been my driving purpose from the outset - to solve the problems of data exploitation and lack of user control through Vyvo's paradigm-shifting approach, while at the same time giving them powerful insights into their wellness.

### What key lessons from your early entrepreneurial days shaped Vyvo's mission and culture today?

In those formative years, I learned the importance of perseverance, creativity, and never compromising on your vision. Staying resilient through challenges and finding new ways to solve problems is what enabled Vyvo to become a pioneering force. We are relentless in overcoming obstacles and bringing our vision to life. Our mission to empower people grew from those roots.

### How does your Italian heritage influence your leadership approach and Vyvo's identity?

Being Italian has instilled in me passion and boldness to take risks on new ideas. As a people, we Italians are willing to question established ways and find better solutions. This shows in Vyvo's daring, revolutionary concepts that have shifted the tech landscape.

But my leadership approach has also been profoundly shaped by the opportunity to live and work overseas for many years, interacting with and learning from diverse cultures. Spending significant time in Asian countries such as Japan, Taiwan, Singapore, and China provided invaluable perspective. I gained a deep appreciation for principles such as community, humility, and harmony with nature.

The openness and thirst for knowledge I absorbed from Asian philosophies expanded my global thinking.



It enabled me to envision how to best serve individuals around the world through Vyvo's innovations. Our products aim to improve the lives of all people regardless of background. I am grateful for the privilege of learning from different cultures, which broadened my entrepreneurial vision and strengthened Vyvo's inclusive ethos. The insights I gained in Asia continue to guide our mission of empowerment.

### **What innovative features of Vyvo are you most proud of bringing to life? How are they improving people's lives?**

Of Vyvo's many groundbreaking innovations, I'm particularly proud that we successfully pioneered a decentralized health data ecosystem where users fully own and control their personal information. By seamlessly mining data insights from Vyvo wearable devices, we empower individuals to monitor their health, make more informed choices, and even earn income from their data. No other company had conceived of how to put users at the center in this way before Vyvo.

Beyond the monetary benefits, this also improves lives by promoting healthier lifestyles. Our personalized health dashboards motivate better habits. And by keeping data decentralized, we have peace of mind that user information is secure and private. That level of focus and trust for our customers is unprecedented in our industry. Unlocking those possibilities through Vyvo's decentralized data ecosystem stands out as one of our most life-changing inventions.

### **Where do you envision Vyvo's product offerings and user experience evolving in the next 5-10 years?**

As technology relentlessly advances, I see boundless potential in how Vyvo will continue expanding our platforms over the next decade to unify further and simplify all aspects of users' digital lives. I envision enabling our community members to manage their digital life as securely and ultra-conveniently as possible through Vyvo's integrated systems.

This means robust growth in capabilities like blockchain-secured financial transactions, digital asset

and cryptocurrency management, and day-to-day control of how data is accessed. Vyvo will increasingly become the singular personalized hub for accessing anything digital – health, wealth, identity, and community. The possibilities are endless. We're not constrained by a label of being "just a device company" or "just a blockchain company." Step by step, we will remove every barrier standing between individuals and full user empowerment in the digital realm. Vyvo's seamless user experience will be the engine of bringing this revolution to life.

### **As Vyvo scales, how are you ensuring the company culture aligns with your vision and values?**

By promoting teamwork, innovation, and community, we build a culture where every Member feels empowered and committed to our mission of putting users first. This unity will strengthen as more join our movement.

### **What does your concept of "digital freedom" mean to you, and how does Vyvo aim to achieve it?**

True digital freedom is when individuals hold the power, not big tech, and can operate securely without sacrificing privacy. By decentralizing control, Vyvo is bringing this revolution to life.

### **As Vyvo continues to shape the future of health data, fintech and decentralization, what are you most excited about on the road ahead?**

I'm thrilled to remove more barriers to financial access, grow our global community, and explore groundbreaking ways to deepen user empowerment through tech. The possibilities are endless.

### **What is your vision for the long-term impact Vyvo will have on society? What legacy do you hope to leave?**

I envision a fairer, more liberated digital world where all individuals can thrive with true ownership. If Vyvo helps create that, then I will leave knowing we transformed lives.



# La Dolce Vita and Our Influencers



# Reliving the Magic of the vGeneration Lifestyle Holiday in Italy

Sun-soaked streets, historic landmarks, and the allure of Italian cuisine - these aren't just memories, but moments we lived during the incredible vGeneration Lifestyle Holiday in Italy! This event embodied success, luxury, and community.

Imagine the cobblestone streets of Rome, echoing with the laughter and camaraderie of our cherished Members. Attendees were treated to the finest experiences the Eternal City offers. As fabulous as Rome was, Florence added to the grandeur. Its timeless art and architecture provided an awe-inspiring backdrop to our adventures.

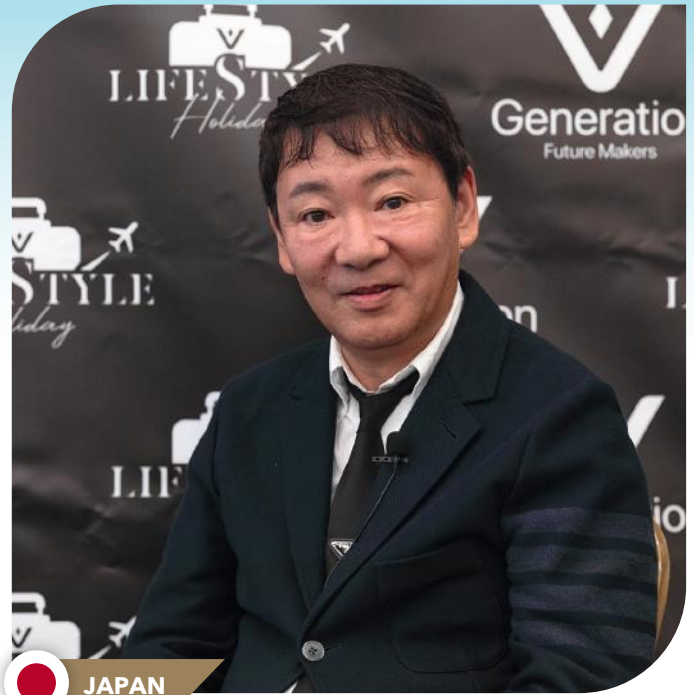
The gala dinner was an elegant evening of sumptuous dishes, sparkling conversations, and celebratory atmosphere. The Moonlit Elegance White Party against Italy's vistas was a pristine sea of white-clad attendees – a sight to behold. The Future Makers meeting unveiled vGeneration's inspiring future, with insights from our visionary leaders.

Hearing firsthand from Fabio Galdi, Alessandro Senatore, and Rina Chong was an unparalleled experience. The news they shared was so ground-breaking, our attendees were the first to know!

Now, after reading about this dream-like holiday, you may be thinking: How can I attend the next one? The excitement was palpable, and we have much more in store. With upcoming events, you can not only witness but experience this grandeur. Gear up, become eligible, and get ready to be entranced by vGeneration. If Italy was a teaser, imagine what's to come! Dive in and make memories that will last a lifetime.



# Lifestyle Holiday Top 3 Highest USDV Points Showcase



 JAPAN

**Kazuya Maruyama**  
Ambassador Influencer, 5 Star

Could you share with us some of your key strategies or actions that enabled you to qualify for the Lifestyle holiday?

"I have been concentrating on building a large community first and in order to make the community expand, we need leaders. That is the most important point for me as a growing strategy. Another important point is to be well prepared in advance.

"If you suddenly set a goal to achieve a holiday at the last minute, you will not make it. I feel that by preparing well in advance, starting a year or six months in advance, will make it possible to achieve the goal."





 MALAYSIA

**Johnny Chia**

Ambassador Influencer, 4 Star

And how has this experience been for you so far? Would you recommend coming to vGeneration events?

"The events organized by the company are truly fantastic, and I am grateful for the excellent arrangements.

"I hope everyone can participate, learn, and grow together. This opportunity to exchange ideas and discuss strategies with elites from various countries is invaluable.

"We can build a bright future together. The most important thing is we can hear Fabio's insights into the company's future plans. It is helpful for managing our business."



 VIETNAM

**Hoan Le**

Ambassador Influencer, 1 Star

Could you share with us some of your key strategies or actions that enabled you to qualify for the Lifestyle holiday?

"Throughout my personal business journey, there are a few key points that have helped me achieve this reward:

"Firstly, it is crucial that we have a deep understanding of the project. This enables us to effectively communicate with our potential partners and, at the same time, share and train our leaders, as well as the team members in our group, to build their business activities.

"Secondly, the most important aspect of achieving goals and success in this business is to help others achieve their goals. This is the pivotal element in the business model we are constructing."



# The Peak of Vyvo Luxury Awaits in Singapore



**A spectacular experience kicking off 2024 with Vyvo awaits our top Members this January. At the start of the new year, we're combining our Prestige Club\* and Gran Gala in Singapore!**

The Prestige Club, formerly the Millionaire Club, is the most exclusive recognition from vGeneration!

Members will enjoy this luxe-level annual luxury gathering, with the highest levels of pampering and deluxe comfort. Participants will be part of high-level conversations about how we can continue to build a greater community and a legacy.

The first ever Gran Gala spectacularly celebrates outstanding Member performance, participation and leadership with incredible rewards.

We'll honor the most successful and inspiring Member story of the year at the climax of this momentous event.

To earn nomination for these prestigious recognitions, focus on driving transformative results over the next 30 days. Submissions are due by mid-December, based on objective achievements.

The glamour and excitement of what Vyvo has to offer in 2024 awaits in Singapore.

Will you be there?

*\*In order to be part of the Prestige Club and enjoy the luxe bonuses you must reach the Ambassador Influencer+.*

# Recognizing Remarkable Achievement

At vGeneration, recognizing our Members for their phenomenal accomplishments is central to our mission. Effective immediately, we are thrilled to announce expanded recognition ranks to honor our talented Influencers who make this community so impactful.

These ranks allow us to highlight top Influencers and all Members creating change. From Rising Influencers sharing the mission to veteran Ambassador Influencers reaching record heights, your work powers the vGeneration movement.

Ambassador Influencers have reached the uppermost echelon as they exemplify the boundless potential of determined individuals united by a common purpose.

To all our Rising Influencers taking their first steps, to the Premier Influencers expanding horizons, to the Elite Influencers taking us higher, you inspire us every day. And to our distinguished Ambassador Influencers guiding the way forward, your monumental success makes all things seem possible!

Stay tuned for more initiatives recognizing how each Member brightens our community, because you are the dreamers and the doers who transform our aspirations into reality.

You dared to think big, and we are privileged to share this rewarding journey with you.

Rising Influencer	Premiere Influencer	Elite Influencer	Ambassador Influencer
<p><b>1 Star, 2 Star, 3 Star</b></p> <p>For those laying the foundation and building their network.</p>	<p><b>1 Star, 2 Star, 3 Star</b></p> <p>For established contributors with growing communities.</p>	<p><b>1 Star, 2 Star, 3 Star</b></p> <p>For veteran members driving exponential expansion.</p>	<p><b>1 Star, 2 Star, 3 Star, 4 Star, 5 Star</b></p> <p>For the ultimate influencers spearheading unprecedented growth.</p>
<p>1 Star - 1,000 Production 2 Star - 10,000 Production 3 Star - 20,000 Production</p>	<p>1 Star - 30,000 Production 2 Star - 60,000 Production 3 Star - 100,000 Production</p>	<p>1 Star - 200,000 Production 2 Star - 400,000 Production 3 Star - 600,000 Production</p>	<p>1 Star - 1,000,000 Production 2 Star - 2,000,000 Production 3 Star - 3,000,000 Production 4 Star - 4,000,000 Production 5 Star - 5,000,000 Production</p>

## Recognizing Impact Through SocialFi

At vGeneration, we are also thrilled to introduce the SocialFi Award, a new monthly recognition program rewarding Members' production achievements within the SocialFi program.

This exciting initiative further highlights our standout Influencers across all levels.

As Members achieve new SocialFi production milestones, they will be awarded the corresponding recognition rank and stars.

This gives us another opportunity to celebrate the remarkable contributors who continue growing our community every day. From rising newcomers to Leading Future Makers, your SocialFi activity accelerates our collective impact.

The SocialFi Award is the latest initiative in our expanded recognition program because highlighting Member achievements across all platforms is fundamental to our mission.

**Congratulations to everyone receiving their first SocialFi stars; this is just the beginning!  
Let's continue reaching for new heights together.**

**BE PART OF HISTORY  
GET YOUR COPY OF ISSUE #1!**

*You still have a chance to be featured*



  
GRAN  
GALA

  
Generation  
**PRESTIGE  
CLUB**

Next stop

**SINGAPORE!**

*#vGeneration #vLIFEMag #FutureMakers*